

# KADOKAWA's Educational Science Manga Series “Docchi Ga Tsuyoi!?” (“Which is stronger?”)

Exceeded 1 million Copies in Sales in Asia 5 months After Publication!

~ Companion Series to the Bestselling KADOKAWA Educational Manga Series “History of Japan”  
which Exceeded 3 million Copies in Sales~



“KADOKAWA Educational Science Manga Series 【Docchi Ga Tsuyoi!?” launched on November 22, 2016 has become a best-seller, with sales exceeding 270,000 in Japan and reaching 1 million copies in Asia.

The series was originally published in 2013 by KADOKAWA GEMPAK STARZ, an educational manga publishing company in Malaysia.

The popularity is derived by cleverly structured story development which instantly fascinates the children readers and high quality illustrations which nurture the childrens’ imagination, generate their interest in natural science, and cause feelings of wonder, through a new approach unseen in existing science mangas, whereby powerful animals with similar strengths battle against each based scientific data.

Mr. Hajime Bando, Director of Asahiyama Zoo and Veterinarian says “【Docchi Ga Tsuyoi!?” is a good book to read, directly effecting the childrens’ curiosity. Children can learn about the ecology of animals as well as the relationship between human and the natural environment.” In addition to the above, high praises are heard from the research and educational experts of in the field of .mammalogy and ichthyology

The 【Docchi Ga Tsuyoi!?” series has published its 5th volume up to date, and many more volumes are scheduled to be launched in the future.

<KADOKAWA Educational Science Manga Series 【Docchi Ga Tsuyoi!?】 outline>

•Titles/release date

Vol.1	Lion vs tiger : Rages of kings	November 22, 2016
Vol.2	Gorilla vs bear: Crash of the titans	November 22, 2016
Vol.3	Shark vs swordfish : Fish of fury	November 22, 2016
Vol.4	Elephant vs rhino : The thundering savannah	February 16, 2017
Vol.5	Python vs crocodile : Ambush!	April 13, 2017

•Story by Slaium, Meng, Redcode and more / Manga by Black ink team

- Supervised by : Vol.1 Hajime Bando, Director of Asahiyama Zoo and Veterinarian  
Vol.2 Tadaaki Imaizumi, Zoologist  
Vol.3 Dai Niino, producer of Aquarium  
Vol.4 Koichi Murata, Dr. Veterinary Medicine and Director of Zoorasia  
Vol.5 Tsuyoshi Shirawa, Reptilian researcher and Director of iZoo

•Published by KADOKAWA

- Language :Japanese (with Furigana as phonetic aids)
- Price:JPY960+ tax/book •for ages 6 or up •Full color •160 pages/book
- Official website: <http://www.kadokawa.co.jp/sp/mangagakushu/>
- E-books ::available •E-book price:JPY960+tax

• Features powerful creatures in the natural world with the ability to fight in close combat in virtual field.

Backed by scientific data. Includes animal fact sheets at the end of each chapter and a review quiz at the end of the book.



[About KADOKAWA GEMPAK STARZ] (formerly known as ART SQUARE GROUP)  
In 2015, ART SQUARE GROUP, a Malaysian company which was founded in 1994, joined KADOKAWA and subsequently became known as KADOKAWA GEMPAK STARZ (KGS). KGS is the largest comic book publisher in Malaysia that also publishes magazines, novels, children’s books, etc. Its strength lies in its ability to develop its own IP in-house. It owns the IP for a large number of popular series which includes educational comics for children. It has a strong presence in Malaysia and publishes content in the Malay, Chinese, and English languages.